

# FLOW

## PROMOTIONS

Providing unrivalled sports themed events





# WELCOME TO FLOW PROMOTIONS

## Bringing event entertainment to a whole new level

Flow Promotions will provide you with a service that delivers your brand's marketing message through innovative event displays. We provide our clients with the necessary branding, staffing and event display requirements for a wide range of events.

We have supplied event displays to Ireland's major sports venues on the biggest days in the Irish sporting calendar.

- RDS Leinster Rugby
- Aviva Stadium
- Six Nations Championship
- Croke Park All Ireland Championship





# CREATION AND DESIGN

## Sports themed events that will engage each participant in fun-fuelled activity!

Allow us to create and design a unique engaging brand display for you. Our design team will provide you with a range of options for your required event.

We work closely with our clients to ensure that their key outcomes and expectations are fully achieved. The nurturing of initial ideas and discovery of a pathway to a final concept is our priority.

We can design the perfect event display from a range of:

- Interactive event challenges
- Game frame and inflatable activities
- Brand displays



# NATIONWIDE ROAD SHOWS

## On the road service

Flow Promotions' 'on the road' service presents clients with the option of having a range of nationwide road show events managed from concept stage through to the logistical on-site delivery, consistently to the highest professional standards.

We manage:

- Access Permits
- Site Inspections
- Insurance Cover
- Risk Assessments
- Safety Statements
- Method Statements

Many brand names have successfully taken their marketing message to the road using interactive road show events:

- The McCain's Road Show, UK
- Ulster Bank GAA Force Roadshow
- Fitness by Design Schools Fitness Challenge Programme
- Aviva Athletics Roadshow





# FAN PARKS - FAN ZONES

## Active engagement between sponsors and fans

Flow Promotions' 'route to stadium' packages present clients with a range of fan zone event options for stadia regardless of their location or capacity.

Capturing the attention of fans through the strategic placement of engaging participation event displays en-route to stadia has been embraced by major brands such as Ulster Bank, Liverpool FC, McDonalds, Coca Cola and Tesco.

We supply a range of display products tried and tested in fan park arenas throughout the world. Why not become the brand that makes the fan park your own by contacting our design team with your inquiry.





# ON-SEAT & ON-PITCH ACTIVATION

## Entertaining capacity crowds

A captivated in-stadium capacity crowd present the ideal audience for pitch side displays. From cannons that project prizes into the crowd to half time inflatable goal kicking competitions, we can provide the perfect entertainment option for you.

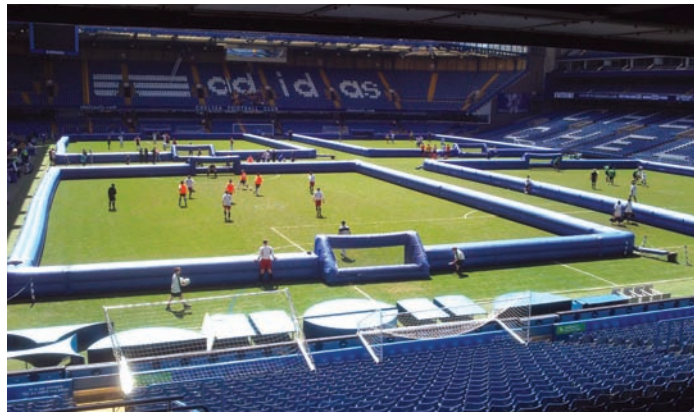
### Mascots

Looking to create exposure awareness and excitement? Mascots are the ideal solution to providing a memorable experience for people of all ages, in particular children. Our team at Flow Promotions can help create, design, store and manage your mascot so that you can have your own 'Fred the Red' or 'Leo the Lion' to promote your brand and give you valuable exposure.

### On Pitch

Flow Promotions are committed to finding you the perfect on-pitch entertainment for your event. We have a range of activities which will stimulate the crowd, increase participation and raise awareness of your brand.

From inflatable on-field goal kicking challenges, to on-field mascots that can turn losing grimaces into happy smiles, Flow Promotions can cater for your needs.





# EVENT DISPLAYS

## Our fan zone experience - Delivering on the days that count

From stadia with 80,000 people to indoor conference centres, we have what you need to engage and excite your target audience. Below are just some of the event display options that may appeal to you:

- Game Frame
- Power Cage
- Accuracy Cage
- Reaction Board
- Inflatables
- Master Blasters
- Mascots
- Speed Cage
- On-Seat Activation
- 3D Photo-wall
- Crowd Surfing Balls
- Sprint Lanes
- Bungee Run
- Tackling Cage
- Sky Characters

Our event entertainment displays are designed to enhance user experience and magnify a sponsor presence with fans.



## Global Games

"Global Games is delighted to have the opportunity to work with Flow Promotions as our Irish based distributor. We believe that our on-going relationship represents a unique opportunity for Irish companies to present their brand through a range of branded event displays."

*Grant Horan - (CEO)*

## Ulster Bank

"Flow Promotions have provided Ulster Bank with impactful and engaging event related services for our GAA and RBS 6 Nations sports road shows, and they have given the highest professional standards in each project. We look forward to future projects with Paul, Declan and the team"

*Deirdre O'Connell - (Manager of Sponsorship & Digital)*

## Titan Marketing

"Titan Marketing have utilised the services of Flow Promotions for fan zone and stadium activations as part of our clients wider marketing activities. We have found the services that they deliver in both areas professional, fan focussed and activity centric. Client feedback on the elements of the activity they provided has been excellent".

*Declan Byrne - (Director)*



**Declan Wall – 086 1246650**  
Event Manager

**Paul Quinn – 086 1049921**  
Event Design Manager

**info@flowpromotions.ie**  
**www.flowpromotions.ie**

Springfield House, Mullinavat, Co Kilkenny

Fitness by Design T/A Flow Promotions in association with Global Games Sports  
Images provided by Global Games Sports and Flow Promotions